

# VAN ECK TRAILERS B.V. COOKIE POLICY

When you visit any website, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. The information does not usually directly identify you, but it can give you a more personalized web experience.

Our website, www.vanecktrailers.com as well uses cookies. Below, you will find further information on these cookies; what they are, what cookies we use, what is our purpose for using them and how you can adjust cookie settings, block or delete cookies.

#### 1. What Is a Cookie?

Cookies are text files containing small amounts of information, which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies are useful because they allow a website to recognize its user's device.

One type of cookie will save a file permanently on your computer. It can thereafter be used to customize this website based on your choices and interests. Another common type of cookie is the "session cookie". When you visit a website, session cookies are sent between your computer and the server to collect information. Session cookies are not saved after you close your internet browser.

You can find more information about cookies at www.allaboutcookies.org.

## 2. Why Do We Use Cookies?

We use cookies to enhance the user experience of our website. For example, cookies help authenticate the user if the user logs in to a secure area of the website, to determine what information is made available on a particular webpage. Also, login information can be stored in a cookie, so the user can enter and leave the website without having to re-enter the same authentication information again. Cookies are also used to help you save certain information on the website, such as favourite products etc. They are also used for collecting anonymous statistics about user behaviour to enable us to improve the website experience.

## 3. How to Adjust Cookie Settings?

As we respect your right to privacy, you can choose not to allow some types of cookies. Click on the different category headings to find out more and change our default settings. Kindly note though that blocking some types of cookies may impact your experience of the site and the services we are able to offer.

### 4. How to Block and/or Delete Cookies?

If you do not wish to accept cookies you can change your web browser settings to automatically block the storage of cookies or to inform you when a website wants to store cookies on your computer. Previously stored cookies can also be deleted through your web browser. More information can be found through your web browser's support pages. If you use several different devices to access our website like pc, tablet or smartphone etc., you must change the browser settings on each device separately.

## 5. We Use the Following Categories of Cookies on this Website:

## **5.1 Strictly Necessary Cookies**

IBAN: NL61RABO0340859091 BIC: RABONL2U KvK: 74491768

btw ID Nr.: NL859922686B01



These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, language or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

- Your Language
- Cookie Settings

#### 5.2 Functionality Cookies

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

- Google Maps
- Google reCaptcha

#### 5.3 Statistics Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

- Google Analytics

## 5.4 Marketing Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising. Some 3rd party video providers do not allow video views without targeting cookies. If you are experiencing difficulty viewing a video, you will need to set your cookie preferences for targeting to yes if you wish to view videos from these providers. Van Eck does not control this.

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